

Advantage Metals Recycling Continues Growth; Leverages Automation to Improve Service and Lower Costs

Advantage Metals Recycling (AMR), headquartered in Kansas City, Missouri, continues to grow and utilize technology to reduce its costs and improve customer service.

Starting out in 1977 as Galamba Metals Group, the firm was purchased by The David J. Joseph Company (DJJ) and renamed Advantage Metals Recycling in April 2008. DJJ, founded in 1885, is one of the largest scrap brokers/processors in the United States. DJJ's parent company is Nucor Corporation (NYSE:NUE), North America's premier recycler and the largest purchaser of ferrous scrap.

AMR also acquired American Compressed Steel in August 2008.

Today, Advantage Metals Recycling has 400 employees working at 16 different locations (throughout Kansas and Missouri) that offer a wide range of recycling services for ferrous and non-ferrous metals.

The company purchases scrap metal at its locations and also offers on-site collection (with flexible scheduling), immediate payment, (and even direct deposit), visible and accurate scale readings, mobile baling, roll-off container service, and rail/truck transportation services.

Advantage Metals Recycling's



Above (l-r): The Advantage Metals Recycling Buy Group; (back) Brent Cain, Raynard Brown (President), William Massey, John Rakos, (front) Cora Ferris, Jim McClure, Jeff Alters, David Youmans, Jeff Ross, Nate Talley & Bev Rose.



Above: An AMR "roll-off" truck used to pick up material onsite.

processes and procedures meet EPA requirements and are regularly audited.

"The recycling industry has undergone dramatic changes in the

last decade," noted AMR's President Raynard Brown, a 14-year industry veteran. "With the focus on environmentally-friendly practices and keeping costs down, we utilize

technology to make our processes faster, more accurate and transparent to our customers.”

One example he cited was that now AMR has seven digital photos of every transaction that can be provided to customers in various formats. These show the material, weights, date and time of each transaction.

“Weighing and grading is critical in a recycling transaction,” continued Brown. “Our customers can be confident that our processes are the most accurate in the industry. Being part of a publicly-traded and well-capitalized company has given us the means to stay well ahead of the technology curve in our industry.”

Advantage Metals Recycling can be contacted at: (866) KCSHRED (527-4733) or www.AdvantageRecycling.com.

Above right: A magnet is used to sort out scrap at AMR.



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